EnglishCentral Improves Test Scores

EnglishCentral is used by many students seeking to improve their scores on standardized English language tests like the TOEIC, TOEFL, OPIc, IELTS and many more.

Recently EnglishCentral undertook a comprehensive study with university age students in Japan to determine just how effective EnglishCentral could be in improving test scores with a limited amount of study on EnglishCentral over a 10 week period.

The research report below demonstrates that if students complete a required amount of video lessons on the EnglishCentral platform, they improve their overall TOEFL scores on average, 36 points.

EnglishCentral thanks Dr. Tom Robb, fellow teachers, staff and the students of Kyoto Sangyo University for their help and participation in this study.

Research Design & Methodology

1. Students were given a TOEFL pretest to determine their TOEFL score.

2. Two challenges were offered to the 1st year English majors at Kyoto Sangyo University:

   • Challenge #1, complete 20 video lessons a week and use EnglishCentral GoLive* twice a week.
   • Challenge #2, complete 1 video lesson a day and use EnglishCentral GoLive once a day.

   Students started after "Golden Week" in Japan and required the students to meet one of the Challenge goals for 10 weeks running. Students who completed the study.

3. Students who completed the challenge were given a TOEFL post test to determine their TOEFL score. This was compared with their pretest and the amount of improvement determined.

   * GoLive is a live online tutor service where students practice speaking for 20 minutes with a trained and qualified EnglishCentral tutor.
The Challenge

Results

26 students completed the challenge over a consecutive 10 week period.

11 students achieved gains of 50 points or greater, the highest being 80 points. The average gain for each section was as follows:

<table>
<thead>
<tr>
<th>Section</th>
<th>Average Gain</th>
</tr>
</thead>
<tbody>
<tr>
<td>Listening</td>
<td>6.0</td>
</tr>
<tr>
<td>Structure</td>
<td>2.5</td>
</tr>
<tr>
<td>Reading</td>
<td>2.8</td>
</tr>
<tr>
<td>Overall</td>
<td>36.4</td>
</tr>
</tbody>
</table>

The average improvement of the 26 students was 36.4 points, including two students who somehow managed to achieve ‘negative gains’. With those two students excluded, the average gain becomes 40.6. This compares favorably with the gain for last year’s 1st year students, which was 48 points for the entire year.

* one more student who had viewed over 1200 videos was also permitted to take the TOEFL. One of the 26 qualifiers did not turn up for the final exam, so the total number of test takers on July 23 was 26 (including the student with the high video watches).
Conclusions

Based on the students' pre and post test TOEFL test results, it is evident that using EnglishCentral as a study tool over as little as 10 weeks helps students improve their standardized test score results.

Students need to do a minimal amount of self-study on EnglishCentral to get improved test scores. A video lesson and tutor sessions daily (5 days / week) or 20 video lessons per week and 2 tutor sessions a week.

Thomas Robb, Ph.D., U. of Hawaii (Linguistics), teaches at Kyoto Sangyo University where he is member of the Faculty of Foreign Languages and chair of their English Department. He is a long-time user of computer technologies and the Internet, and has created a number of websites for various student projects, interactive learning and professional exchange. He is currently chief developer of MReader module which administers quizzes on Graded Readers to students under controlled conditions. The site now has some 60,000 students in over 25 countries. He is Chair of the Extensive Reading Foundation and is a past president of both JALT and the PacCALL.

Kyoto Sangyo University is a medium-sized university in Kyoto, Japan with nine faculties with a heavy emphasis on science and technology. The Faculty of Foreign Studies offers majors in 10 foreign languages, the most of any private university in Japan.