

## EnglishCentral Improves Test Scores

EnglishCentral is used by many students seeking to improve their scores on standardized English language tests like the TOEIC, TOEFL, OPIc, IELTS and many more.

Recently EnglishCentral undertook a comprehensive study with university age students in Japan to determine just how effective EnglishCentral could be in improving test scores with a limited amount of study on EnglishCentral over a 10 week period.



The research report below demonstrates that if students complete a required amount of video lessons on the EnglishCentral platform, they improve their overall TOEFL scores on average, 36 points.

EnglishCentral thanks Dr. Tom Robb, fellow teachers, staff and the students of Kyoto Sangyo University for their help and participation in this study.

## Research Design & Methodology

1. Students were given a TOEFL pretest to determine their TOEFL score.
2. Two challenges were offered to the 1<sup>st</sup> year English majors at Kyoto Sangyo University:
  - Challenge #1, complete 20 video lessons a week and use EnglishCentral GoLive\* twice a week.
  - Challenge #2, complete 1 video lesson a day and use EnglishCentral GoLive once a day.

Students started after "Golden Week" in Japan and required the students to meet one of the Challenge goals for 10 weeks running. Students who completed the study.

3. Students who completed the challenge were given a TOEFL post test to determine their TOEFL score. This was compared with their pretest and the amount of improvement determined.

\* [GoLive](#) is a live online tutor service where students practice speaking for 20 minutes with a trained and qualified EnglishCentral tutor.

## The Challenge

English Central

URL: <http://englishcentral.com>  
 Your login ID: = your ActiveMail address  
 Your password: g1xxxxxxx

EnglishCentral My English マイクラス 教材を選ぶ 英語が日本語で検索

4150 5月12日 (木曜日) @ 22:30 (GMT +09:00) マイ単語: 222 42 0 発信: 0 0 0 0

**Weekly Goals – Do this every week!**

	WATCH	LEARN	SPEAK	SPEAK	GO LIVE
MINIMUM /Wk	5 videos	optional	5 videos	500 points	1 time/week
You must reach these goals for at least 6 weeks.					
Challenge #1 <small>e-learning Intensive</small>	20 videos/Wk	optional	20 Videos/Wk	500 points	2 times /week
You must continue from <b>May 16</b> to <b>July 25</b>					
Challenge #2 <small>Skype Lesson Intensive</small>	1 video every day	optional	1 Video/Day	500 points	1 every day
You must continue from <b>May 16</b> to <b>July 25</b> without missing a day, 7 days a week.					
* You must also take a TOEFL test at the end of July (free of charge).					

## Results

26 students completed the challenge over a consecutive 10 week period.

11 students achieved gains of 50 points or greater, the highest being 80 points. The average gain for each section was as follows:

Listening	6.0
Structure	2.5
Reading	2.8
<b>Overall</b>	<b>36.4</b>

The average improvement of the 26 students was 36.4 points, including two students who somehow managed to achieve 'negative gains'. With those two students excluded, the average gain becomes 40.6. This compares favorably with the gain for last year's 1<sup>st</sup> year students, which was 48 points for the entire year.

\* one more student who had viewed over 1200 videos was also permitted to take the TOEFL. One of the 26 qualifiers did not turn up for the final exam, so the total number of test takers on July 23 was 26 (including the student with the high video watches).

## Conclusions

Based on the students' pre and post test TOEFL test results, it is evident that using EnglishCentral as a study tool over as little as 10 weeks helps students improve their standardized test score results.

Students need to do a minimal amount of self-study on EnglishCentral to get improved test scores. A video lesson and tutor sessions daily (5 days / week) or 20 video lessons per week and 2 tutor sessions a week.

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**Kyoto Sangyo University** is a medium-sized university in Kyoto, Japan with nine faculties with a heavy emphasis on science and technology. The Faculty of Foreign Studies offers majors in 10 foreign languages, the most of any private university in Japan.

The image displays three panels illustrating the EnglishCentral learning process:

- Watch.** A video player interface showing a National Geographic video titled "Everything deserves a why" featuring a green frog. Below the video, it says: "Choose from our library of thousands of teacher approved videos."
- Learn.** A screenshot of the "Strengthen" interface showing a video player with a transcript and a "Spaced Recognition" system. Below it, it says: "Learn the video vocabulary using our trademark spaced recognition system."
- Speak.** A screenshot of the "Speak" interface showing a video player with a "GARDENS" transcript and a "Spaced Recognition" system. Below it, it says: "Record and compare your speech to the original. Get a mark."