Bio data:
Ayşegül Liman holds BA (2009) in ELT from Marmara University. She has been working at Marmara University, English Preparatory School as an instructor of English. Her interest areas are educational technology and teacher education.

Abstract
The purpose of this paper is twofold: one is to examine the perceptions of EFL teachers and students on pronunciation teaching/learning process; the other is to recommend a new way to make this process more interesting and time-saving by using technology and authentic materials. The participants of the study were 20 EFL teachers working at the Preparatory School of Marmara University and the majority of them think that they do not have time, willing students or enthusiasm to teach pronunciation. Our aim is to make EFL teachers aware of the importance of being able to use technology to reach their objectives and motivate their learners. The participants of the study were 60 Prep School students who study at Marmara University. In this study, qualitative research methods were employed. The qualitative data which consisted of a pre-test and a post-test conducted with students in order to learn the importance of pronunciation in their point of view and effective time use. The results of the pre-test indicate that students feel bored and uneasy when they study pronunciation. They also think that studying pronunciation is not necessary as it is not assessed. The students were asked to use a unique speech recognition platform ‘English Central’ that allows users to practice speaking with any video they choose, record their speech and then get instant feedback on their
pronunciation and receive scores for each recording to see how well they are doing. It has also the "native compare" feature so that you and your students can much more easily compare your speech to native speech. With the assist of its phonemic level pronunciation feedback – your students can improve pronunciation independently. After using this program for a month we made a post-test to the students and they have a significant change in attitude towards practicing pronunciation.

**Keywords:** World Englishes, pronunciation, technology, listening, instant feedback, EFL, speaking

**Synopsis:**

Have you ever wished practicing pronunciation could be more enjoyable for you and your students? Are you interested in getting new and unusual on-line tool for practicing pronunciation? Yes? Then this session is for you! The present study was undertaken in an attempt to examine the importance of pronunciation in an EFL classroom.